

## CATH

**As your dedicated bookkeeper, Cath Lane will be your primary contact at [numble](#).**

**Cath can be reached at [cath@numble.com.au](mailto:cath@numble.com.au) or via phone on [1300 852 575](tel:1300852575)**

Imagine living and working in paradise, skippering and sailing a Maxi yacht while your clients explore the best dive spots around the Whitsunday Islands. Well, for Cath Lane, this was a reality. She claims that this early work life gave her an appreciation for the importance of great customer service and the challenges of small businesses in Australia... but I'm still stuck on the paradise thing.

For the next 18 years, expanded her journey into the world of bookkeeping. Beginning with payables, she worked her way from general bookkeeping up to managing an entire finance team. During this time, she completed her Diploma of Accounting and became a registered BAS agent. Cath brought her awesome skills to Numble in January 2023, when she joined our team as a senior bookkeeper and BAS agent.

While our Numble headquarters are located in Sydney, you're likely to find Cath (in the famous words of Cold Chisel) 'on the last plane out of Sydney before it's too late, drifting north to check things out.' If you haven't already guessed, Cath is an outdoorsy kind of person, who calls The Whitsundays her home. In fact, she is much happier mowing the lawn, scuba diving, riding a motorbike, or watching her hero, Valentino Rossi at the Moto GP, than living in a big city like Sydney.

Cath lists one of her greatest assets as a negotiator. She clearly has great capacity in this area. At one stage she was able to reduce a company's waste services by over 25k per year just by negotiating and changing suppliers. So, her focus in business is to help her clients as best she can and try not to waste money on the way. But please make sure you supply information on time and supply proper receipts and invoices.

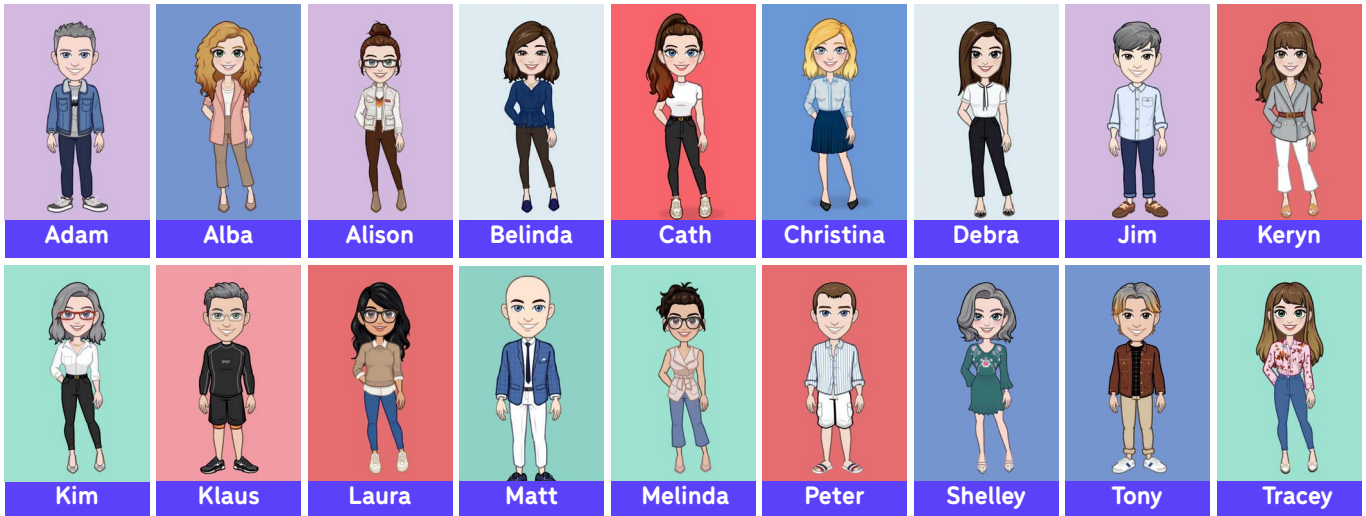
As you might guess from her lifestyle, Cath's shoe collection is dominated by trainers, and the gym is a place she loves to frequent. But watch out if you don't sanitise the equipment or forget to put your weights away...Mama Mia! The only thing dirty about Cath is her idea of dancing. According to Cath, it's not what you drink, but more importantly, where you drink... specifically Northerlies Restaurant on Airlie. When it comes to food, seafood is a favourite choice, with a side of frog's legs, but her top pick will always be a good Sunday Roast with the family.

Hailing from a country background, Cath is super aware that farmers do it extra tough through drought and flood. That's why Cath has chosen to support Giving Care Packages to Farmers as her elected

[Beyond Numble](#) cause.

**numble's team of qualified bookkeepers are here to ensure your business accounts are accurate and up to date. If you need extra support, a different point of view, or want to give feedback, please [click here to book time for a chat](#).**

## MEET THE REST OF THE TEAM



We believe in the power of small business to create big impact on the world. As part of living our values of giving, **numble** is committed to making a positive contribution to the world beyond our work by actively engaging our staff and clients in 'giving back'.



**HOW IT WORKS** - Your bookkeeper has chosen a social purpose project that's important to them and aligned with one or more of the UN's Sustainable Development Goals. You can discover their chosen project, and what it means to them, under 'Meet your Bookkeeper' on page 1. Every time they do a piece of work for you, we make a donation to their cause on your behalf. It's that simple!

**MAKING A BIG IMPACT** - Through BIG1, a global giving platform that helps businesses make a meaningful social impact, and our support of the Indigenous Literacy Foundation and Wayside Chapel, we are on target to reach our goal of 200,000 'impacts'. You can follow our progress on this journey on our website.



**HOW TO GET INVOLVED** - We are committed to empowering and inspiring small businesses to create positive and life-changing social impact through their work. If you are as passionate as we are, about embedding a culture of 'giving back', we would love to be able to support you on your journey. Individually, we can all make a difference. Just think what we can achieve together!

## OUR CLIENTS ARE ALSO PART OF THIS PLEDGE

Embedding giving into the core of our business promotes engagement and investment at every level of our company. Staff choose a project that resonates personally with them. Every piece of work they produce for you, results in the support for a cause that makes a positive difference in our world. All donations are linked directly to our client work and are made on your behalf. Each chosen project is also linked to at least one UN Sustainable Development Goal.

## SHARE YOUR STORY WITH US

We would love to share your great work, so please get in touch if you'd like to be featured on our website and social media platforms. Don't forget to connect with us on LinkedIn and 'like' us on Facebook. **Welcome to the numble family!**

**numble specialises in providing tailored bookkeeping, BAS and financial management services to Australian small businesses like yours, so that you can focus on other important things. It is our business to support you to be successful, profitable and sustainable, with the peace of mind that your finances are being taken care of to a high standard.**