



## ALISON

**As your dedicated bookkeeper, Alison Steele will be your primary contact at [numble](#).**

**Ali can be reached at [alison@numble.com.au](mailto:alison@numble.com.au) or via phone on [1300 852 575](tel:1300852575)**

Alison, Ali to her friends, came to Numble 3 years ago with a strong base in commercial enterprise, having run her own small business. Her current bookkeeping experience extends to such things as advertising, entertainment, hospitality, medical, not-for-profit, real estate, and personal & professional services. Working for Numble has meant she has flexibility to spend more quality time with her family. She also loves interacting with her clients on a daily basis. But beware, it may bring out her nerdy side because she simply likes numbers. However, don't mistake her for a geek—she doesn't see bookkeepers that way.

Ali has had a very colourful few years in the leadup to her bookkeeping journey, citing her biggest work-related success, aside from managing a small business, as covering such things as training and completing studies in bookkeeping, becoming a BAS Agent during covid, surviving her kids during lockdown - which included home-schooling - and coming out the other end of a motor vehicle accident as a pedestrian. This survivalist approach has seen her excel as one of our best bookkeepers here at Numble.

Ali doesn't do things by half measure. If you think bungie jumping is an extreme sport, then Ali is a master of it, claiming she jumped not once, but twice, on a canyon swing in NZ – all on the same day. I wonder if she did it singing her favourite karaoke song, 'I Will Survive' by Gloria Gaynor.

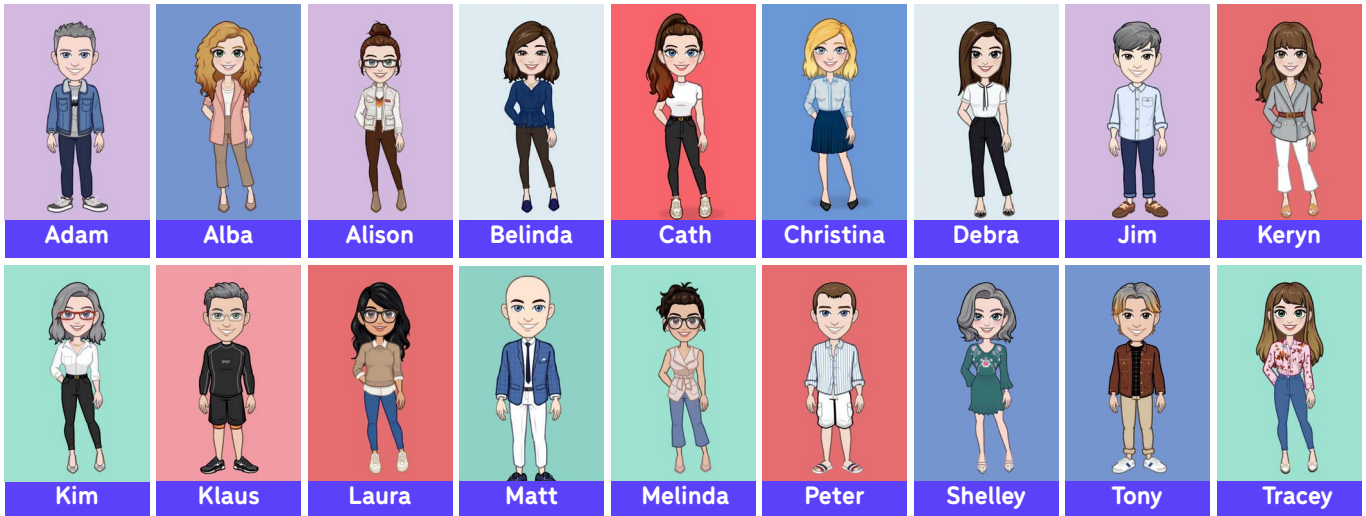
When she's not involved in extreme sports, or sharing a margherita with friends, you would likely see her out and about on the weekends with her kids enjoying live music gigs. She also loves doing all the touristy things around her home town of Sydney and you might be surprised to see her one day enjoying a flamenco dance on Sydney's Spanish Quarter Steps. What a treat!

Collaboration and communications are fundamental to a great client relationship and Ali will always be responsive and transparent in both. But expect there may be some casual banter along the way - she loves a good laugh. Ask her which actor or singer she would like to be and she will change the subject pretty fast. She doesn't like to be the centre of attention, unless, of course, if she was her dog, because then she would be super spoilt.

Every time you work with Ali, you are also supporting a young person living in a remote Indigenous community to develop their IT and literacy skills through our [Beyond Numble](#) giving program. A cause that resonates deeply with her, Ali believes that the chance to have a safe space to learn, build skills and grow confidence is one that every child deserves, no matter where they are born.

**numble's team of qualified bookkeepers are here to ensure your business accounts are accurate and up to date. If you need extra support, a different point of view, or want to give feedback, please [click here to book time for a chat.](#)**

## MEET THE REST OF THE TEAM



We believe in the power of small business to create big impact on the world. As part of living our values of giving, **numble** is committed to making a positive contribution to the world beyond our work by actively engaging our staff and clients in 'giving back'.



**HOW IT WORKS** - Your bookkeeper has chosen a social purpose project that's important to them and aligned with one or more of the UN's Sustainable Development Goals. You can discover their chosen project, and what it means to them, under 'Meet your Bookkeeper' on page 1. Every time they do a piece of work for you, we make a donation to their cause on your behalf. It's that simple!

**MAKING A BIG IMPACT** - Through BIG1, a global giving platform that helps businesses make a meaningful social impact, and our support of the Indigenous Literacy Foundation and Wayside Chapel, we are on target to reach our goal of 200,000 'impacts'. You can follow our progress on this journey on our website.



**HOW TO GET INVOLVED** - We are committed to empowering and inspiring small businesses to create positive and life-changing social impact through their work. If you are as passionate as we are, about embedding a culture of 'giving back', we would love to be able to support you on your journey. Individually, we can all make a difference. Just think what we can achieve together!

## OUR CLIENTS ARE ALSO PART OF THIS PLEDGE

Embedding giving into the core of our business promotes engagement and investment at every level of our company. Staff choose a project that resonates personally with them. Every piece of work they produce for you, results in the support for a cause that makes a positive difference in our world. All donations are linked directly to our client work and are made on your behalf. Each chosen project is also linked to at least one UN Sustainable Development Goal.

## SHARE YOUR STORY WITH US

We would love to share your great work, so please get in touch if you'd like to be featured on our website and social media platforms. Don't forget to connect with us on LinkedIn and 'like' us on Facebook. [Welcome to the numble family!](#)

**numble** specialises in providing tailored bookkeeping, BAS and financial management services to Australian small businesses like yours, so that you can focus on other important things. It is our business to support you to be successful, profitable and sustainable, with the peace of mind that your finances are being taken care of to a high standard.